Contract Overview	
Contract Type	Amendment to Consultant Services Contract
Contract Title	ACE Printing, Presorting & Marketing
Method of Procurement	RFP
	On December 17, 2022, the Office of Procurement Services issued RFP 2000003370 for the purchase of ACE Printing, Presorting/Distributing, & Marketing Services. Five (5) proposals were received. On October 6, 2022, FCPS awarded contracts with an initial term of six years with three (3) one-year renewals to two (2) vendors. RMR & Associates, Inc. was awarded a contract only for marketing services.
Contract	https://www.fairfaxcounty.gov/cregister/ContractDetails.aspx?contractNumber=4400011468
Vendor Name	RMR & Associates, Inc

Contract Summary	
Description of Services	The Contractor provides marketing materials and services for Adult Community Education (ACE) classes.
Contract Start Date	October 6, 2022
Contract End Date	December 31, 2028
Initial Term of Contract	Six (6) Years
Contract Renewals	Three (3) one-year
Total Contract Value	$709,411
Annual Value	$118,235
Funding Source	School Operating
Pricing Structure	Bundle pricing and à la carte pricing per campaign
Contract Terms	FCPS Standard contract terms apply

Strategic Alignment	
Sponsor	Sloan Presidio, chief academic officer
Strategic Plan Goal	☐ Goal 1 - Strong Start: PreK-12 ☐ Goal 2 - Safe, Supported, Included, and Empowered ☑ Goal 3 - Academic Growth and Excellence ☑ Goal 4 - Equitable Access and Opportunity ☐ Goal 5 - Leading for Tomorrow's Innovation
Department	Instructional Services
Description of Need	The Office of Instructional Services requires ongoing printing, marketing, and distribution services for the Adult and Community Education (ACE) program. This ensures ACE is professionally marketed, programs are well-attended, and communication with the Fairfax County community is impactful.
Background Information	Fairfax County Public Schools requires consulting services to address the need for strategic outreach and communication for its ACE programs in order to provide a multi-channel outreach to increase community engagement. Additional pricing for à la carte services will allow ACE to be able to acquire specific services that are needed without paying for a bundled price per the existing contract.

Amendment Detail	
Description of Contract Change	The contract is amended to revise the Pricing Schedule to add an itemized price list in addition to the bundled pricing.
Annual Value of Change	$150,000
Total Contract Value of Change	$150,000

Compliance and Reviews			
Cybersecurity Review	☐ Yes	☐ No	☑ Not applicable
IT Review	☐ Yes	☐ No	☑ Not applicable
Legal Review	☐ Yes	☐ No	☑ Not applicable
Risk Management Review	☐ Yes	☐ No	☑ Not applicable